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## 5 Keys to Strategy Execution

Great News: Our 5-part series on the keys to strategy execution has now been published in full, with the 5<sup>th</sup> article published on February 10<sup>th</sup>. To make it easy for you to select each one, links are below:

1. [Strategic Understanding](#)
2. [Leadership](#)
3. [Activities & Structure: The Value Chain, Strategy & Profits](#)
4. [Balanced Metrics](#)
5. [Human Capital: Are Your People Really Your Greatest Asset?](#)



## Leadership 2015 And Beyond

For years, organizations have been caught up in a debilitating struggle: the struggle to engage their people, and through them, to build performance to the heights needed for growth into the future.

We've all seen the Gallup survey data: On average, 70% of U.S. employees are disengaged. The cost of this widespread failure of leadership, both to people and to business, is far too high; in fact, the cost includes the deteriorating well-being and health of both people and their organizations.

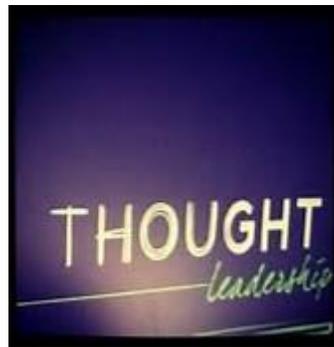
We believe the root cause is that our current model of leadership is outdated; it simply doesn't meet today's needs. Leadership today continues to focus, as it has for centuries, on

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controlling people through our leader-follower paradigms. Today's organizations need the imaginations, initiative, creativity and sense of urgency that comes from sharing leadership among the workforce.

Sharing leadership is much more than giving selected people permission to be empowered. Today's organizations must build leadership and unleash it effectively. At Prism Perspectives Group, we work with managers at all levels, leveraging our expertise to help managers to build performance through leadership.

This new post, at our website, provides you, our current and future leaders, with new ways of envisioning and practicing leadership. Here, we are building a Library of Insight; we are carefully selecting videos from Thought Leaders that, put into action, can help to shape a new, powerful model of leadership that makes the critically needed difference for our organizations. We've only just begun, so we'd like your recommendations and comments! Check out our informational and inspiring video collection [here!](#)



## A Call For Contributors!

Last month, we were delighted to introduce our first new contributor, Thought Leader Aleksey Savkin, whose article on strategy received rave reviews from many of you.

Are you interested in contributing articles on leadership, management, strategy, and other related topics? We're looking for people with an interest in sharing stories and information of value to our readers, managers at all organizational levels. Send us a note using this link if you'd like to explore writing for us! [Click HERE.](#)



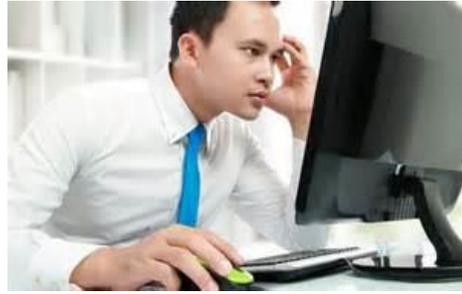
## From Josh Freedman at Six Seconds!

**Joshua Freedman** is an expert on Emotional Intelligence, an author, and the COO of Six Seconds, a leading non-profit dedicated to EQ. Josh has created an international network of EQ consultants and coaches.

**What's the level of organizational vitality in the world today?**

[Take the survey and help find the answer.](#)

[<http://6sec.org/vs15>](http://6sec.org/vs15)



## Curated Just For You!

Each month, we read voraciously and carefully select only the very best articles from a wide variety of publications. [CLICK here](#) to see this month's chosen reads!

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